

3R DAY @ 5TH NOV 2012 (RE-CYCLE, RE-USE & RE-DUCE)

🕒 back to the overview

date	rubric
05.11.2012	TROX Care / company

BY: TROX CARE COMMITTEE

TROX Care 3rd event for the year was 3-R Day which is a day to bring awareness to each and everybody on the importance of Re-cycle, Re- use and Re-duce. This activity was held on 5th Nov 2012 at TROX Factory compound.

Upfront notice was given to all employees to bring recycle items such as papers, bottles, cans and so on, on the event day. Apart from that, all employees did a bit of cleaning up on the factory compound while looking for recycle items. A small share from all made us to collect quite large amount of recycle items. On the same day, TROX Care committee arranged to place 3 coloured bins which is meant for collection of specific items as per below. These bins were place at a specific location whereby from thereon everyone started filling the bin with recycle items.

Blue Bin: Paper items, Orange Bin: Plastic items, Brown Bin: Glass & metal items

3-R briefing was given to all to inform them the importance of 3-R activities to us and our future generation. On the same event, Kip Mart a new mall which was opened near our factory co-joined us and distributed their goodie bags to all employees. Their mascot made many happy.

From the day we started this event the collection of recycle items has been encouraging. We plan to give back part of the collection to all employees.

It is a successful event with a large amount of collection and we are sure that everyone has some level of awareness on 3-R now.



